



Invest in the Robotics Revolution with Blue Frog Robotics Inc.

Blue Frog Robotics announces commencement of its fundraising round available on Fundable.com starting on Wednesday 14th of August 2019.

August 13, 2019 - BOSTON, MA. Blue Frog Robotics Inc. is a start-up specialized in robotics, incorporated in the state of Delaware and operating in Massachusetts. Blue Frog Robotics Inc. is the wholly-owned subsidiary of BLUE FROG ROBOTICS SAS, a French company. Using Artificial Intelligence (AI) technology, computer vision, natural language processing, and gesture controls, the company is changing the way personal robots are used in homes.

Our Mission

We create Smart Robots with a Smile that benefits everyone's needs.

We understand the needs of our customers to use technology to free them from tedious tasks and gain valuable time to focus on what matters. We designed a smart, emotional, mobile robot: Buddy. With his multi-purpose brain, Buddy addresses a broad range of needs in modern-day life, including securing homes, carrying out his owners' daily activities, helping people with disabilities, educating children, entertaining, or just becoming a friend. With Buddy, Blue Frog Robotics is changing the way personal robots are used in homes.

Market Opportunity

At Blue Frog Robotics Inc., we believe that robots in the near future, will be part of everyone's life, in their homes, workplaces, shops, hotels, and hospitals. In the past few years, the consumer robotics industry has grown into a robotics revolution, as it is quickly becoming one of the most lucrative markets around. From a global perspective, the market for personal robots is growing far faster than expected. By 2025, the market is expected to reach \$41 billion worldwide according to Frost & Sullivan. Much of such accelerated growth is coming from an almost universal enthusiasm for consumers robotics associated with increased needs for smart, education & STEM and entertainment Robots according to Markets and Markets and Consumer Electronic Association studies.

Blue Frog Robotics Inc.

The fundraising campaign will support Blue Frog Robotics Inc.'s operations in North America. The Company, based in the robotic hub of Boston, will manage sales and operations of "Buddy" in the United States and Canada as well as global branding, partnerships, and business development.

The Company's business model combines hardware, software, and services, providing a game-changing convenience for consumers, organizations, and developers. Affordable, mobile, smart, emotional and upgradeable, Buddy is the best home life companion robot. For companies, he offers new and improved ways of building relationships with their customers via powerful new engagement dynamics such as wonder, deep personalization, proactivity, personality, and purpose. Furthermore,

developers will be able to use Buddy platform curated ecosystem, in order to easily create mobile applications and skills that can interact with the robot as well as market them profitably.

We are actively engaged in the protection of our research and development results through appropriate intellectual property filings and assignments. Our Brand is protected in the United States, Canada, and France and we are processing 3 patents in the United States that cover key elements of Buddy's hardware, systems, and analytics.

Our strong community of 50,000 followers and supporters, our pre-orders representing \$1 million worth of orders and the growing appetite for technologically sophisticated assistance robots suggest a swift market validation for Buddy and a rapid growth trajectory. We expect our initial product launch in September 2020. We estimate our sales in the United States to increase from 2000 robots in 2020 to 20 000 in 2023, increasing the velocity of our revenue growth by \$40 Million after three years of market release.

With a business model providing stable and diverse cash flows associated with an agile organization and a continued investment in Research & Development, we plan to achieve steady and profitable growth whilst preparing solid foundations to scale in the future.

Offering under Regulation D, Rule 506(c)

We are fundraising on [Fundable.com](https://www.fundable.com). Please refer to the website to access more information. The offering is only available to accredited investors.

Investor Contact: Laurence Duarte, ld@bluefrogrobotics.com, +33614945788

To find out more about Blue Frog Robotics, visit the website at [bluefrogrobotics.com](https://www.bluefrogrobotics.com)

Blue Frog Robotics Inc. 12 Channel Street, 02210 BOSTON MA - USA

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This press release contains forward-looking statements within the meaning of Section 27a of the Securities Act of 1933, as amended and section 21e of the Securities and Exchange Act of 1934, as amended. Those statements include the intent, belief or current expectations of the company and its management team. The forward-looking statements included in this press release are made only as of the date of this release, and except as otherwise required by federal securities law, we do not have any obligation to publicly update or revise any forward-looking statements to reflect subsequent events or circumstances. Forward-looking statements are projections of events, revenues, income, future economics, research, development, reformulation, product performance or management's plans and objectives for future operations. Some or all of the events or results anticipated by these forward-looking statements may not occur. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those projected in the forward-looking statements as a result of various factors. Accomplishing the strategy described herein is significantly dependent upon numerous factors, many that are not in management's control.