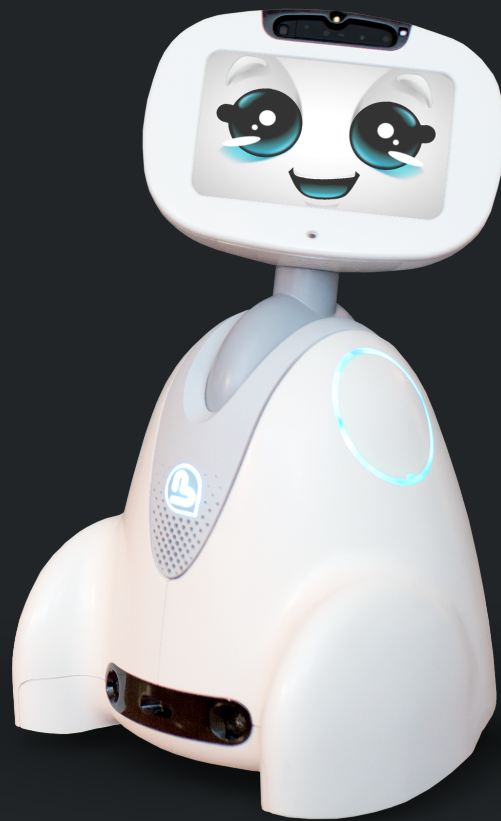


BLUE FROG ROBOTICS MEMBERSHIP CHARTER BUDDY CLUB



Buddy[®]
The Emotional Robot



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PREAMBLE

Blue Frog Robotics is a company specializing in the creation of intelligent robots, and more particularly, in the development of a companion robot called Buddy equipped with Artificial Intelligence technologies (hereinafter «the Buddy robot»).

Blue Frog Robotics has set up the Buddy club intended to bring together the privileged actors who carry the Buddy project.

The Buddy club aims to allow users or future users of the Buddy robot to be active ambassadors of the Buddy robot, by receiving the latest information or by exchanging on the Buddy robot, by sharing their feedback on the Buddy robot, or by participating in the development of the Buddy robot.

As an Ambassador of the Buddy robot, each member of the Buddy club will receive exclusive offers on the Buddy robot and will have access, before everyone else, to all new information on the Buddy robot.



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PURPOSE



The purpose of this charter is in particular:

- to indicate the benefits and obligations of being a member of the Buddy Club;
- to outline the objectives of the Buddy Club as well as the principles of organization and operation of the Buddy Club;
- to clarify the relationship between Blue Frog Robotics and members of the Buddy club.

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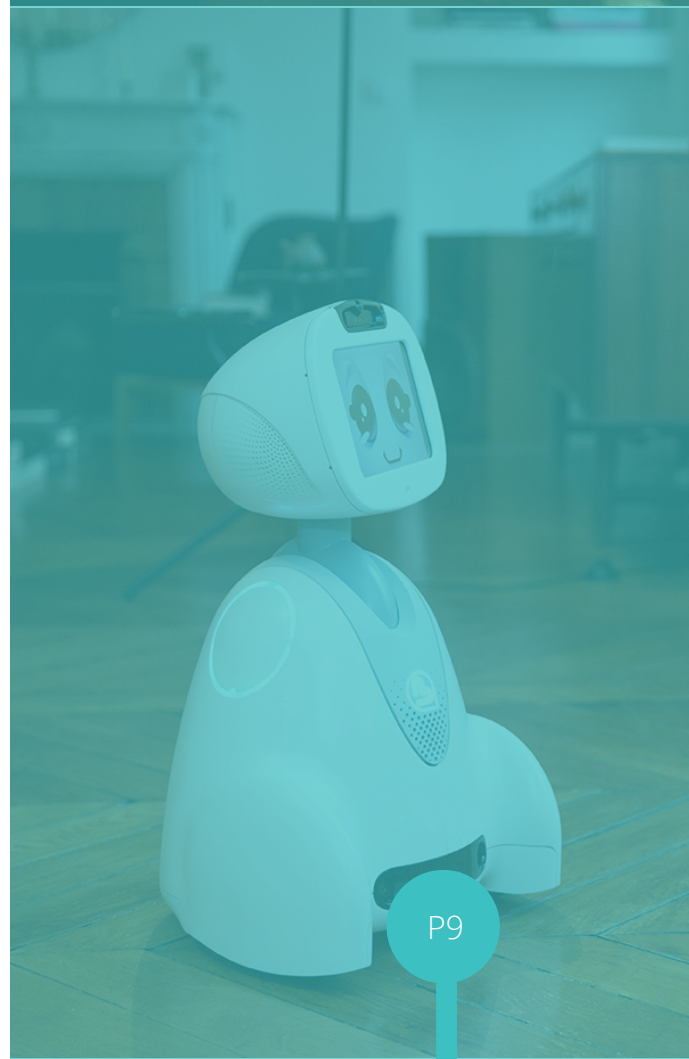
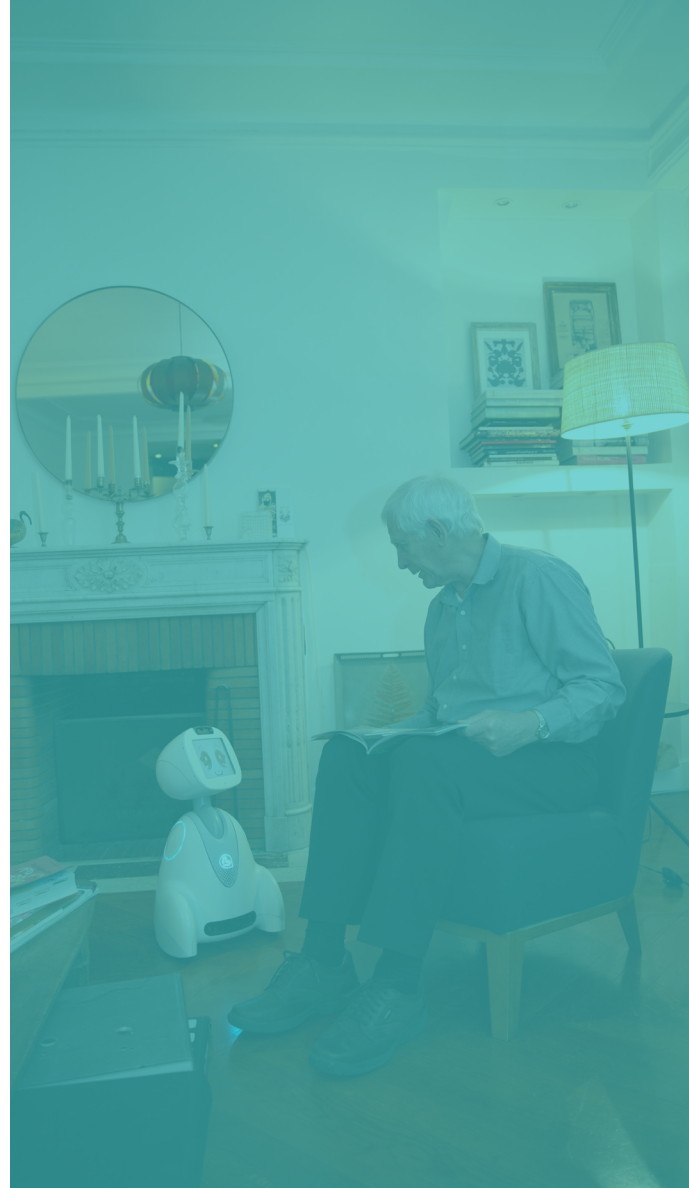
OBJECTIVES OF THE BUDDY CLUB

The Buddy club aims to create a community around the Buddy robot, and in particular:

- to set up a privileged channel to strengthen communication on news about the Buddy robot: work in progress, future developments, brainstorming workshops, etc.;
- to participate in the communication and dissemination of the Buddy robot;
- to foster and promote the sharing of experiences around the Buddy robot;
- to collect the expectations and needs of users on the evolutions of the Buddy robot;
- to identify ideas and areas for improvement with members of the Buddy club;
- to be a constructive force to develop the Buddy robot;
- to propose improvements and innovations of the Buddy robot;
- to promote and ensure respect for the values of the Buddy robot.

To this end, the Buddy club allows in particular to:

- discuss the Buddy robot in a private forum reserved for members of the Buddy club;
- propose ideas for developing the Buddy robot;
- participate in studies, surveys, tests or experiments on the Buddy robot;
- offer sponsorship operations for the Buddy robot, etc.



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ADVANTAGES OF THE BUDDY CLUB



As a member of the Buddy Club, members benefit in particular:

- an access to the private Buddy Club forum, including the exchange of information and news on the Buddy robot;
- the ability to participate in the development of the Buddy robot, in particular by the possibility of proposing new ideas for applications, partners, accessories or even by participating in surveys, tests or experiments;
- an early access to new Buddy robot applications / services and accessories;
- invitations to events bringing together members of the Buddy club;
- privileged meetings with the Buddy robot teams;
- exclusive offers on the Buddy robot;
- exclusive Buddy robot goodies reserved for Buddy club members;
- the supply of the Buddy robot in limited edition. This advantage does not mean that the robot will be supplied upon signature of this charter by the member. A delivery time will be necessary for the supply of the Buddy robot;
- the possibility of carrying out sponsorship operations for the Buddy robot

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PRINCIPLES AND FUNDAMENTAL VALUES



The members of the Buddy club undertake to contribute, to the extent of their possibilities, to participate in the development and dissemination of the Buddy robot.

Membership of the Buddy club implies acceptance and respect for its functioning.

Membership of the Buddy Club does not constitute a professional title, nor a guarantee of any particular skill.

Members of the Buddy Club agree not to use the Membership Directory for commercial purposes.

The members of the Buddy club take care not to harm the Buddy club and the Buddy robot and to preserve and reinforce its image in its actions, speeches, works and external contacts.

In general, the relationship between the Buddy Club and the members of the Buddy Club is based on the following three fundamental principles: friendliness, mutual respect and partnership.

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OPERATIONAL PROCEDURES

7.1 - ACTIVITIES OF THE BUDDY CLUB

7.1.1 - ANIMATION OF THE BUDDY CLUB

The Buddy club is led by Blue Frog Robotics, which is responsible for its organization, management and logistics.

The Buddy Club is made up of the following three member colleges:

- the college of professional contributors: which brings together the professional members of the Buddy club;
- the college of general public contributors: which brings together non-professional members of the Buddy club;
- the college of non-contributors: which brings together members of the Buddy club who are specialists / experts or influencers of the Buddy robot.

Each of these colleges is represented by representatives, the number of which remains to be determined.

Representatives agree to be the privileged interface of the members of the college they represent with Blue Frog Robotics.

Thus, the representatives' mission is in particular to group together all the requests made by the members on the Buddy robot and to transmit them to Blue Frog Robotics, it being specified that the requests which are within the competence of the Blue Frog Robotics customer service cannot be dealt with through the Buddy club.

Blue Frog Robotics organizes in particular within the Buddy club:

- the activities and works of the Buddy Club;
- the communication actions relating to the Buddy robot;
- the discussions groups;
- the schedule of meetings.

7.1.2 - PARTICIPATION IN THE COMMUNICATION OF THE BUDDY ROBOT

As a member of the Buddy club, each member undertakes to participate, as far as possible, in the communication actions of the Buddy robot, and in all cases, undertakes to contribute to the dissemination of the positive image of the Buddy robot.

7.2 - MEMBERSHIP

All Buddy Club membership application is made upon written request and sent to Blue Frog Robotics at the following email address contact@adoptbuddy.com for validation. Membership in the Buddy Club is free.

Membership requires prior communication to Blue Frog Robotics of the following information:

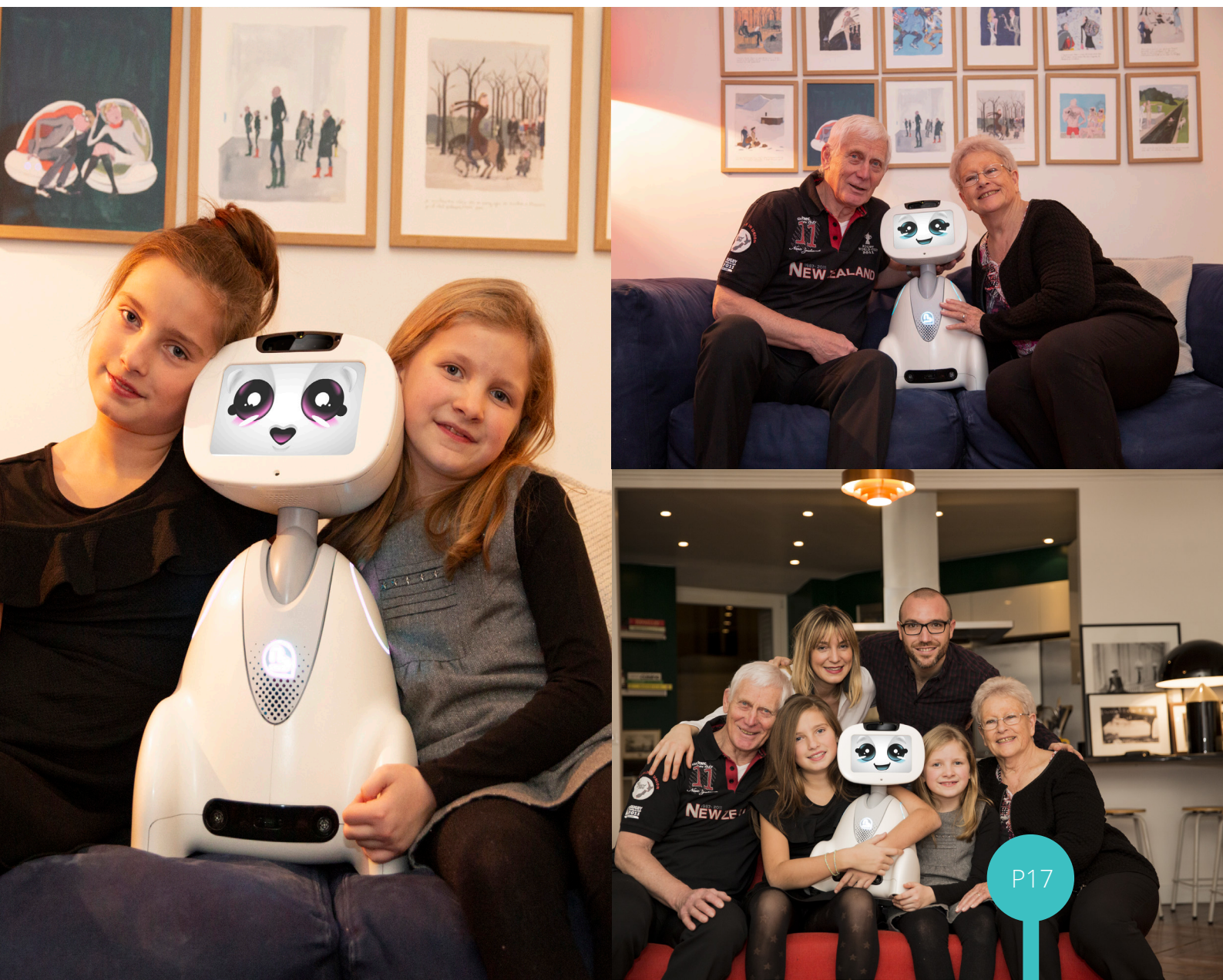
- the surname / first name and contact details of the natural person wishing to become a member;
- the legal name, corporate purpose and / or area of activity of the company wishing to become a member;
- the surname / first name and contact details of the person representing the company wishing to become a member;
- the use cases of the Buddy robot envisaged by the natural or legal person wishing to become a member.



When applying for membership, the member must also declare to Blue Frog Robotics if there are any links, in particular partnership, commercial or competitive, between him and / or his company and / or the company of which he is an employee and Blue Frog Robotics.

Indeed, membership in the Buddy club allows access to confidential and privileged information on the Buddy robot, the member therefore undertakes in return for access to this information, not to make false statements on possible interests that conflict with those of Blue Frog Robotics and to inform of any change in its situation.

Finally, the member wishing to become a representative of one of the three colleges of the Buddy club, must send a request to Blue Frog Robotics, specifying in particular the reasons for his request.



7.3 - DURATION OF THE MEMBERSHIP

Membership in the Buddy Club takes effect upon validation by Blue Frog Robotics of the member's application for registration. Membership is concluded for a period of one year and will be renewed automatically at its expiry per annual period, subject to compliance with this charter.

7.4 - MEMBERS

The members of the Buddy club are:

- any natural or legal person who has contributed to the Buddy project, in particular through their participation in the crowdfunding of the Buddy robot and qualified as a contributor;
- subject to prior approval by Blue Frog Robotics, any other natural or legal person interested in the Buddy robot and wishing to become an active ambassador of the Buddy robot.

Each legal person, wishing to become a member, designates to represent him/her within the framework of the Buddy club a natural person who will be the interlocutor of Blue Frog Robotics and the recipient of exchanges and correspondence within the framework of the activities of the Buddy club.



7.5 - LOSS OF MEMBERSHIP

The membership of the Buddy club is automatically lost:

- in the event of the dissolution of the Buddy club by Blue Frog Robotics;
- at the member's express request to Blue Frog Robotics;
- in case of exclusion, for any reason whatsoever.



7.6 - EXCLUSION

Any member may be automatically excluded from the Buddy club by Blue Frog Robotics in the following cases and under the following conditions:

- in the event of a serious breach of the obligations resulting from this charter or the rules of probity or loyalty;
- in the event of violation of the confidentiality obligations of this charter;
- in the event of acts or behavior likely to harm the image of Blue Frog Robotics and / or the Buddy robot;
- in the event of any act or behavior affecting the functioning of the Buddy Club or likely to cause serious damage to Blue Frog Robotics or another member of the Buddy Club.

The exclusion is then pronounced and takes effect from the notification of the exclusion by Blue Frog Robotics to the excluded member.

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MEETINGS

8.1 - ANNUAL

At least one annual meeting, bringing together all the members of the Buddy club and the Buddy robot teams, will be organized by Blue Frog Robotics, the main objective of which is to present the orientations and novelties of the Buddy robot or to discuss feedback from the Buddy robot experience.

8.2 - BIANNUAL

Blue Frog Robotics organizes a meeting at least once a semester to discuss with the representatives on the feedback from members or on the theme defined by Blue Frog Robotics. College representatives will be able to make any theme proposal to Blue Frog Robotics.

8.3 - NEWSLETTERS

At the end of each meeting, newsletters are communicated by Blue Frog Robotics on the exchanges that have taken place, and where applicable, the works done, and are sent to members of the Buddy club.



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INTELLECTUAL PROPERTY

This charter does not imply any transfer of any kind of intellectual property rights of Blue Frog Robotics on the Buddy robot or on any other element belonging to Blue Frog Robotics or its beneficiaries such as sounds, photographs, images, literary texts, artistic works, software, brands, graphic charters, logos for the benefit of the member.

In particular, the member is prohibited from modifying, copying, reproducing, downloading, distributing, transmitting, commercially exploiting and / or distributing in any way the Buddy robot or any other element protected by intellectual property rights belonging to Blue Frog Robotics.

Any reproduction and / or representation, in whole or in part, of one of these rights, without the express authorization of Blue Frog Robotics, is prohibited and would constitute an infringement liable to engage the civil and criminal liability of the infringer.

Consequently, the member refrains from any action or any act likely to directly or indirectly infringe the intellectual property rights of Blue Frog Robotics.



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CONFIDENTIALITY

Preserving the interests of Blue Frog Robotics requires that all members comply with a general and permanent obligation of confidentiality and discretion with regard to information and documents communicated or to which they have access as a member of the Buddy club.

Blue Frog Robotics reserves the right to accept or refuse any communication or dissemination of images featuring or mentioning the Buddy robot, regardless of the medium chosen (social networks, newsletter, etc.). Any communication must first be submitted to Blue Frog Robotics for validation.

Thus, in the event that the member wishes to make a public demonstration, or to communicate in general about the Buddy robot, the member must first have obtained the agreement of Blue Frog Robotics.

In addition, Blue Frog Robotics prohibits any disclosure on the part of the member to its staff, if the latter is a legal person, and more generally to any third party, of confidential information communicated as part of its membership in the Buddy club.

The member agrees in particular that confidential information:

- are protected and kept strictly confidential;
- are treated with the same degree of protection that it grants to its own confidential material;
- are not disclosed, nor likely to be, directly or indirectly;
- may not be copied, reproduced or duplicated in whole or in part where such copies have not been expressly authorized by Blue Frog Robotics.

This commitment relates to confidential elements regardless of the form, method of transmission or delivery to the member.

This commitment applies by default, that is to say that it is not necessary, for Blue Frog Robotics, to recall the confidential nature of the information, nor to add a specific mention, nor even to recall the obligation when transmitting or delivering a confidential element to the member.

This confidentiality commitment continues even if the confidential material were to be public or legitimately published or not.

The member agrees not to remove or hide any confidentiality or secrecy mentions, if any.

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COMMUNICATION

In return for exclusive access, via the Buddy club, to inside information about the Buddy robot and in general about Blue Frog Robotics, the member agrees to:

- refrain from communicating any information likely to harm in any way the reputation of Blue Frog Robotics and / or the image of the Buddy robot;
- refrain from making statements to the press, to its business partners or to the general public, which could lead to negative publicity or damage the image of Blue Frog Robotics and / or the Buddy robot



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ANNEX 1 : PERSONAL DATA

The automated processing of personal data implemented by Blue Frog Robotics respects the obligations relating to Law n ° 78-17 of January 6, 1978 relating to computers, files and freedoms, known as the "Informatique et Libertés" law in force, to Regulation (EU) 2016/679 on the protection of individuals with regard to personal data of April 27, 2016, as well as all other regulations on the protection of personal data (hereinafter - after all «the regulations on the protection of personal data»).

In accordance with the regulations on the protection of personal data, the guiding principles to be observed in the context of the implementation of personal data processing are as follows:

- The respect for the initial purposes of the processing;
- the relevance and accuracy of the data with regard to the purposes pursued;
- informing people about data collection;
- informing the persons concerned;
- the right of access, rectification;

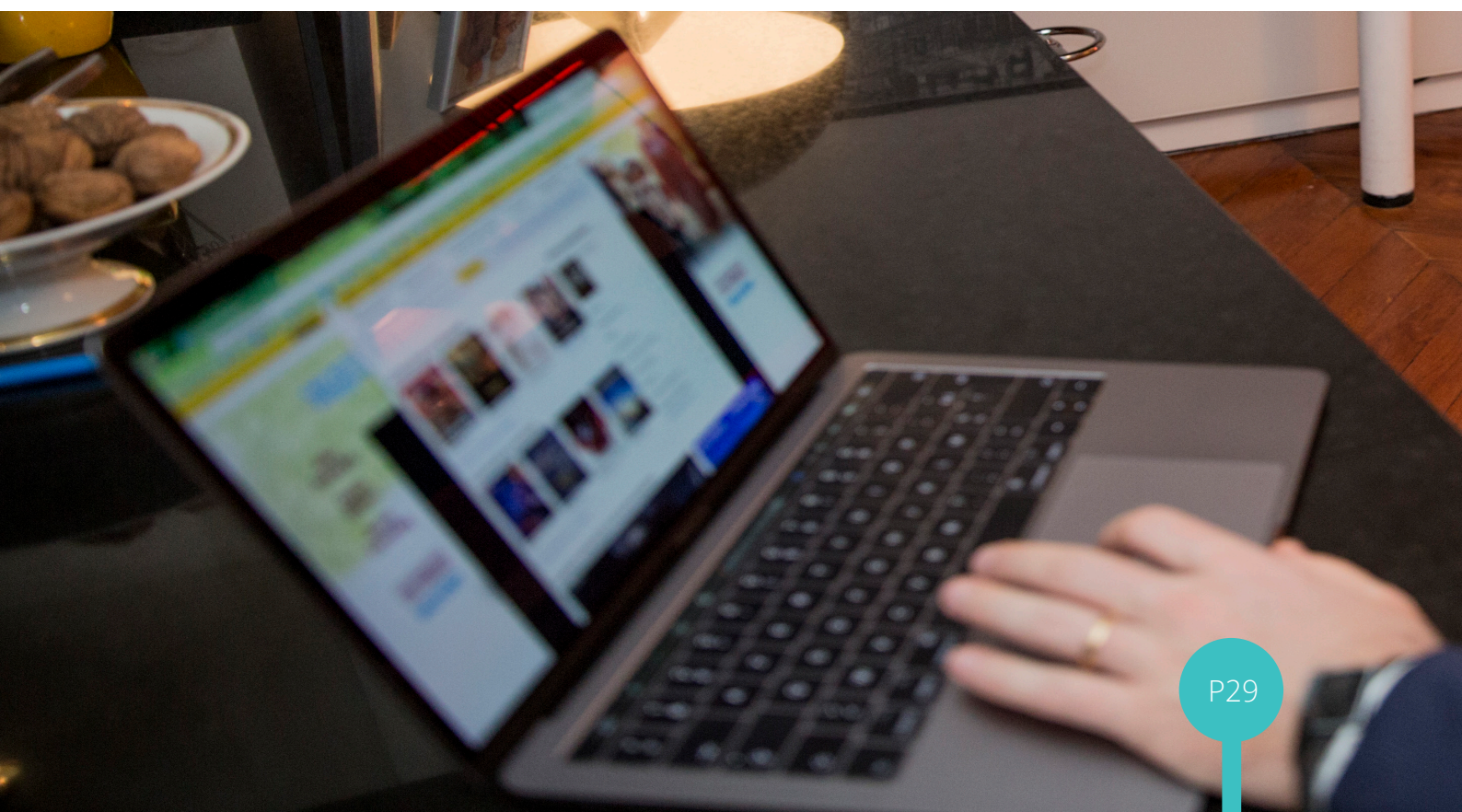
- the right to object;
- the protection adapted to the risks presented by the treatment at the technical and organizational levels;

the rigorous control of the dissemination of personal data to the attention of external third parties.

By transmitting personal information communicated by members as part of Buddy club membership in accordance with article 6.2, Blue Frog Robotics collects certain identification data from Buddy club members and implements processing of personal data for which it is responsible.

Membership of the Buddy Club requires the disclosure by the member of some of their personal data.

Blue Frog Robotics undertakes that the personal data communicated by the member will be collected and processed in a fair and lawful manner, under the conditions set out.





The following categories of data are processed:

- identity information (last name, first name);
- contact information (mailing address, e-mail address, cell phone number).

Identity and contact information are retained for the duration of a member's membership in the Buddy Club, plus limitation and mandatory retention periods.

This data is intended for Blue Frog Robotics as well as authorized persons within Blue Frog Robotics.

Blue Frog Robotics implements processing as data controller.

The personal data collected in this context is intended to enable membership of the Buddy club

The personal data collected are hosted on servers in France or in a country of the European Union and will not be the subject of any transfers of personal data intended for non-member states of the European Union.

The concerned persons by the processing have the right to access, query, modify, rectify, erase, portability and oppose personal data concerning them. They also have the right to lodge a complaint with the CNIL.

The concerned persons can also give instructions on the retention, erasure and communication of their data after their death. A person may be designated to execute these directives and he/she will then have the capacity, when the person is deceased, to take cognizance of the directives and request their implementation from the data controllers concerned. When it comes to specific directives, they can also be entrusted to data controllers in the event of death.